



## IN FOCUS

### 600 participants at the start

The day before yesterday, on 15.06.2020, the first future impulse of the project "Africa 4.0" was sent to about 600 participants in Ghana. The test-phase has thus begun successfully.

#### Students, university graduates and other young people in Ghana form the test group

Since a few weeks, students, university graduates and other young people in Ghana can register with Africa 4.0. Yesterday the test phase started with almost 600 registrations. This will allow for in depth testing in the coming weeks:

- which future impulses meet with a great response,
- which qualitative statements can be made on the basis of the comments and
- Companies interested in entering the Ghanaian market can better understand how Africa 4.0, as the first step of a larger process, captures market potential for technical solutions.

The test phase ends on 31. of July.

#### Very high proportion of female participants

Whether the trend will continue cannot be estimated after one day, although it can be stated at this point that the proportion of women among the registered persons is well over 50%. This is a good sign, which by now every man should know 😊.

### Asphalt recycling with PET bottles



#### How do you like this impulse?



The first future impulse sent to the test group on 15.06.2020

The American company TechniSoil Industrial is currently recycling a street in Los Angeles. To do so, it is using the existing asphalt and making it more durable through the addition of used plastic bottles. The method is based on new synthetic binders that mix and harden the components. The process can be completed on site. The system uses a machine called a "recycling train" that grinds up the top layer of asphalt, then crushes it to a specific size, and finally mixes it with liquid plastic. The recycled PET plastic replaces the bitumen normally used.

#### Cooperation with National Service Scheme (NSS) Ghana

The number of registrations is expected to rise sharply very soon, once the National Service Scheme (NSS) is working in conjunction with Africa 4.0. The corresponding "Letter of Intent" was received by Africa 4.0 on 10.06.2020. The NSS is a program of the Ghanaian government which is "mandated to deploy a pool of skilled manpower drawn primarily from tertiary institutions to support development efforts of both the public and private sectors in Ghana" (see website NSS).

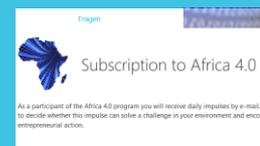
#### Positive reactions from Ghana

One of the first but groundbreaking comments from Ghana came via LinkedIn from Matthew Kwabena Adeyanju, Director - Operations at Coastal Network Consortium, Sekondi Takoradi Chamber of Commerce & Industry: "Glad to witness the fulfillment of our discussion on Platform 3L (Africa 4.0) project in Ghana that sup-

port hundreds of young Ghanaians to start their own businesses. Connecting the startups with companies mainly from Germany but other countries as well for the benefit of both parties. Congratulations."

#### In this issue:

About 600 people have registered so far



Africa 4.0 aims at cooperation with the NSS in Ghana



#### Positive reactions from Ghana

